



## **Uprise Apps**

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### **Uprise Apps Mail2Google Service**

Features overview

#### **What's Mail2Google Service?**

Mail2Google Service is an innovative application that "Automates" your leads generation and data base management process completely.

It integrates your website and Google Docs to create updated sales sheets / leads reports automatically.

Key Benefits:

- No need to spend time and money on data entry anymore
- Simple to use reporting system. Open format for any future processing
- Able to track and manage multiple campaigns simultaneously
- Suitable for subscription or membership based websites
- Supports different languages
- No need to redesign of existing website

#### **Who can benefit from using Mail2Google Service?**

- Website owners wishing to track activities from its web contact forms
- Subscription based websites such as newsletters to capture information on members
- Companies conducting multiple marketing campaigns such as Non-profit organizations, media companies and need to track each campaign separately
- Companies that need a simple a solution to capture and manage their leads generations
- Business Process Outsourcing (BPO) companies helping their clients to manage their data entry



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### How does it work?

Mail2Google Service handles the submissions from the forms on your website, by linking the form to Google Docs, it will create the report based on settings in your account and generates reports on Google Docs automatically.

The key benefit and advantage of this solution

- You receive reports in the open format that can be easily read and can be exported or integrated with CRM systems
- Google Doc is a free application, anyone can open up an account with them, or simply have a Gmail e-mail address
- Mail2Google Service does not require any changes in site design (Unlike other applications where sometimes you need to redesign the website).
- You can use Mail2Google to track different campaigns, for instance, you may be running 2 Promotions at the same time for different users, this can be saved onto 2 separate Google Doc documents
- If you are developing a new website, you do not need to implement sophisticated system to track contact forms anymore, simply link them to our service.

### How to link your website with Mail2Google Service

#### Step 1

Welcome to your Mail2Google Account Registration

[Sign Up](#) your website to Mail2Google Service

The form is very simple:

**Account Name** – the unique name for your account, often the name of the company or website.

**Create Password/Confirm**

**Password** – the password protection for your account.

\* – Required fields

Account Name\*

Report starts with\*

Create Password\*

Report frequency\*

Confirm Password\*

Google docs

Contact e-mail\*

E-mail\*

Domain name\*

Password\*

Submit



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**Contact Email** – please the correct email address as the account information will be sent to this address in case you forget your password.

**Domain name** – the URL to which license is issued to. Please specify the correct URL (like <http://www.upriseapps.com> ) otherwise forms will not be handled by service.

**Report starts with** – the prefix for reports names like “upriseapps\_report\_”

**Report frequency** - the incoming data will be split into Daily, Weekly or Monthly reports.

**Google Docs** – please enter the login information for your Google Docs account in order to let system automatically generates reports for you. If you don't have an active Google Docs account please registers one on Google site.

Once you successfully register your account you'll be redirected to account login page.

Please enter your account name and password:

\* — Required fields

Account Name\*

Password\*

[Forgot your password?](#)

Submit



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### Step 2

#### Welcome to your Mail2Google Account Details

After login you will see your account details:

On this page you can change the settings for your account like Contact Email, Reports names and frequency.

In order to link the form on your website opens the source code and conduct following changes:

Account Name WAW	Contact Email aaa@aaa.com
<b>Your account is successfully loaded</b>	Report starts with aaa_aaa_
License ID 50f6de43-dee9-b1d4-8599-502e7ff550e6	Report frequency Monthly ▾
Issued to Website www.aaa.com	New Account Password
Expires On (YYYY-MM-DD) 2009-10-01	Confirm New Account Password
<input type="button" value="Submit"/> <input type="button" value="Log Out"/>	

- In the <form> tag change the "action" to <http://www.upriseapps.com/mail2googledocs/formhandler.php> :

```
<FORM name="request_form" accept-charset="windows-1251, iso-8859-1"
  action="http://www.upriseapps.com/mail2googledocs/formhandler.php"
  method="post" enctype=multipart/form-data>
```

- Add the hidden inputs to the form:

```
<input type="hidden" name="ua_license_id" value="50f6de43-dee9-b1d4-8599-502e7ff550e6 " /> where value equals your License ID.
```

```
<input type="hidden" name="form_id" value="feedback_form" /> where value equals the name of your form.
```

And that's it. Upload the form to your website and every submission will be recorded in Google Docs report.

In order to get more information about Office In Cloud please issue the email to [info@upriseapps.com](mailto:info@upriseapps.com) or visit our web site: [www.upriseapps.com](http://www.upriseapps.com)

### Uprise can Assist You

If you are not sure about the process, simply contact us, and we will assist you with the demonstration.